

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 3



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E:120802002
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show .TWTF..	06	170	30 Comme	Nbr of Spots	2	2	2	2	2		10	1700
2	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	225	30 Comme	Nbr of Spots	2	2	2	2	2		10	2250
3	M-F 9a Dr Phil .TWTF..	05	150	30 Comme	Nbr of Spots	3	3	3	3	3		15	2250
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots	1						1	1200
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots			1				1	1200
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots					1		1	1200
7	Fri 8p ET / 7p CT CSI NY ...F..	05	800	30 Comme	Nbr of Spots		1					1	800
8	Fri 8p ET / 7p CT CSI NY	05	800	30 Comme	Nbr of Spots				1			1	800
Weekly Totals: Total Spots(Ord Spots)						16	19	18	16	17	2	88	
Open PR						-1		-1				-2	-3100
Closed PR								2		1		3	

Greer Margolis Mitchell
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 3



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6696
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 48575	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	Sat 10p ET / 9p CT 48 HoursS.	06	600	30 Comme		1					1	600
10	Sat 7p NewsS.	05	150	30 Comme	1	1	1	1	1		5	750
11	Sat 8-9pS.	06	400	30 Comme				1			1	400
12	Sun 10p ET / 9p CT MentalistS	05	1000	30 Comme		1					1	1000
13	Sun 10p ET / 9p CT MentalistS	05		30 Comme					1		1	
14	Sun 1030a ET / 930a CT Face The NationS	05	275	30 Comme	1	1		1	1		4	1100
15	Sun 7p ET / 6p CT 60 MinutesS	04	1500	30 Comme		1					1	1500
16	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	275	30 Comme	1	1	1	1	1		5	1375
Weekly Totals: (Total Spots(Ord Spots))					16	19	18	16	17	2	88	
Open PR					-1		-1				-2	-3100
Closed PR							2		1		3	

Greer Margolis Mitchell
1010 Wisconsin Ave
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Barack Obama/ D/ President
Submission Number 394 Issue 3



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6898
(864) 576-7777 FAX (864) 567-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 48575	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
17	Tue 8p ET / 7p CT NCIS .T.....	04	2500	30 Comme	Nbr of Spots	1	1				2	5000
18	Tue 8p ET / 7p CT NCIS .T.....	04	2500	30 Comme	Nbr of Spots				1		2	5000
19	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05	1900	30 Comme	Nbr of Spots		1				1	1900
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme	Nbr of Spots			1			1	1200
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme	Nbr of Spots				1		1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme	Nbr of Spots	1	1				2	3300
23	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme	Nbr of Spots				1	1	2	3300
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1700	30 Comme	Nbr of Spots			1			1	1700
25	M-F 1135p ET / 1035p CT Late Show M.....	06	1700	30 Comme	Nbr of Spots		1	1	1	1	5	8500
26	M-F 11a ET / 10a CT Price Is Right M.....	04	225	30 Comme	Nbr of Spots		1	1	1	1	5	1125
Weekly Totals:					Total Spots(Ord Spots)	16	19	18	16	17	2	88
					Open PR	-1		-1				-2
					Closed PR			2		1		3

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Original

Client: Barack Obama/ D/ President	Submission Cost: 48575	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
27	Sun 1030p ET / 930p CT Mentalist MkdS	05	1000	30 Comme					1		1	1000
28	Sun 730p ET / 630p CT 60 Minutes MkdS	04	1500	30 Comme			1				1	1500
29	Sun 9a ET / 8a CT CBS Sunday Morning News MkdS	04	275	30 Comme			1				1	275
30	Tue 10p ET / 9p CT Vegas T.....	05	1200	30 Comme	1						1	1200
31	Mon 10p ET / 9p CT Hawaii Five-O M.....	06	1300	30 Comme			1				1	1300
32	Sat 10p ET / 9p CT 48 HoursS.	06	600	30 Comme			1				1	600
Weekly Totals:					16	19	18	16	17	2	88	
Total Spots(Ord Spots)					16	19	18	16	17	2	88	
Open PR					-1		-1				-2	-3100
Closed PR							2		1		3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Open Pre Emption	1,900.00		0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Open Pre Emption	1,200.00		0000000000	E:120802002

Grand Totals

Totals		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	88	16	19	18	16	17		2
Cost	51675	10290	12885	10536	7685	9885		395

Grand Totals:

Spots:	88
Gross Total:	48,575.00
Commission:	7,286.25
Net Total:	41,288.75